

Financial

Emergency Notification System



Communicate Quickly

In the financial industry, emergency situations require quick and appropriate responses to ensure both employee and customer safety. An Emergency Notification System is one tool that allows senior management to communicate effectively, while saving time and money simultaneously. Because an Emergency Notification System allows one person to send a customized message to many people at once, management decisions can quickly be sent to all necessary employees. Keeping everyone up-to-date with the latest information can be done efficiently and still be cost-effective.

Applications

Applications are numerous and include:

- Emergency management
- Power failure notifications
- Inclement weather alerts
- Safety drills
- Fire evacuations
- Cancellations and closings
- Delayed openings
- Meeting notifications

Credit Union Specific Applications:

- Dealer lending initiatives
- ID theft prevention
- Membership insurance programs
- Financial options education
- Local sports sponsorship opportunities
- Alert members of donation acceptance for crisis response
- Blood drive awareness and discounts for participation
- Ability to address harmful rumors personally

Messaging Examples

The following actual messages from our financial industry users demonstrate the various ways the emergency notification system can be utilized:

Emergency

An incident has occurred at the [REDACTED] corporate center in Manhattan. Please check your [REDACTED] email via the internet or company issued Blackberry for details on the incident and next steps. Updates will be provided via electronic mail.

Inclement Weather Closing

This is a message from your [REDACTED] management team. Monday, January the fifteenth all locations of company name will be closed due to the bad weather. Please expect your management team to issue a statement regarding Tuesday's work schedule later today.

Delayed Opening

Hello, this is a message from your [REDACTED] management team. All branches will open at 10 a.m. and will close at their regular branch time.

Stay on the Cutting Edge

The quicker messages can be sent during emergency situations results in employee safety and less time wasted and profit loss. By incorporating Message911's functionalities into your organization, you'll stay on the cutting edge of the financial industry and improve your ability protect your employees and serve your customers, keeping your company profitable.

Testimonial

"Message911 has proven to be a great employee communication tool. When our executives make a command decision for the safety and protection of our employees due to inclement weather, we are able to get the word out quickly and effectively. Our Message911 team is there to support our efforts and ensure these messages and emails are delivered in a quick and timely manner. Knowing we have their assistance, no matter the time of day or need that arises, makes a great service invaluable."

Tony Holzer
Listerhill Credit Union



Solutions

Message911™ is a phone, web and cloud-accessible emergency notification system that allows large and small organizations to communicate to groups of people during emergency situations through pre-recorded and original messages, while providing real-time tracking of communication. Messages are provided through phone, email, SMS and fax. In addition, Message911 provides 24-hour client service support and is simple to use during real-world emergency situations.

Accounts can be tailored to meet each client's specific needs and optimized to reflect their organizational structure. Simple, quick and reliable, Message911 offers emergency notification capabilities for an affordable low cost and can scale to meet client demands and requirements seamlessly.

Message911's system is designed for intuitive use and can be learned in minutes. It is interoperable with multiple systems and has an abundant capacity, capable of easily fulfilling all of communication needs. Automatic daily backups with redundant systems from power to processors ensure reliability--meaning our system works when you need it. By providing a central point of communication that is up to 60% more affordable than the average yearly desktop system, Message911 is a proven service for outsourcing all of your emergency communication needs.

User Cycle



About Message911

Mission Statement

Message911's purpose is to help people communicate quickly, effectively and easily during emergency situations by providing a communication tool that can be individually tailored to users' needs.

Company

Message911's current client portfolio and over 15 years of experience establish a solid foundation of market knowledge, expertise, methodologies and best practice experience.

Research

As a leader in the communication industry, Message911 keeps track of current industry trends and peer research in order to provide the most up-to-date and effective services for its clients.

About CallingPost Communications, Inc.

Message911 is an emergency communication solution of CallingPost Communications, Inc. -- a company that provides a cost-effective, fast, convenient and reliable way to quickly deliver important telephone messages.

Our company was founded in 1995 by Phil Alexander, a former engineer in the nuclear power industry, who in frustration diagrammed a simple telecom software solution to simplify his personal life. After pioneering the technology, Alexander donated the service to churches and non-profits, ultimately taking his invention to market, which eventually led to the birth of CallingPost Communications, Inc.

Today, CallingPost™ has expanded its product line to include customized and branded high-speed messaging solutions for emergency notification, business professionals and personal life management. Additionally, it has developed an exceptional fundraising solution for schools that enables educators to significantly offset the cost of school-to-home communication.

CallingPost messaging solutions are available in all areas of the United States, Canada and Puerto Rico.

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