Healthcare

Emergency Notification System

Communicate Quickly

Emergency situations are a daily component of the healthcare industry. Because reacting and responding to unforeseen life and death situations are inherent to healthcare professionals, a reliable Emergency Notification System is of utmost importance. An easy-to-use communication system with the ability to quickly inform and update staff on the latest situation keeps the entire organization working at its most efficient and productive capacity, which in turn, improves the care and treatment of its patients.

Applications

Applications are numerous and include:

➢ Immediate recall for mass casualty situations

➢ Alert notifications such as Amber Alerts (Child Abductions)

➢ Inclement weather guidance on required shifts

➢ Deploying decontamination teams

➢ Emergency evacuation drills

➢ Health inspection notifications

➢ Scheduled power outages and supply chain delays

➢ System-wide conference calls

➢ Scheduling resolution

➢ General emergency response coordination

Messaging Examples

The following actual messages from our healthcare industry users demonstrate the various ways an emergency notification system can be utilized:

Emergency
This is an emergency message from the ██████ EMS communication center. We are working on a two vehicle accident involving a local area police officer. There are five patients at this time. ██████ EMS has three units transporting and a supervisor is on location if additional units are needed.

Drill
This is an exercise message. There has been a tornado and chemical spill in your region. Please log-in to Live Process and await further instructions. Again, this is an exercise message.

Messaging Examples (continued)

Code White Status Update
We will have an early conference call tomorrow morning at 7am for this small group to determine our exit strategy from this Code White activation. Please dial-in to the Call-In line at ▮▮▮▮ if you are on-site or ▮▮▮▮▮ if you are off-site.

Stay on the Cutting Edge

The quicker messages can be sent during emergency situations often amounts to the difference between life and death in this industry. By incorporating Message911's functionalities into your organization, you'll stay on the cutting edge of the healthcare industry and improve your ability to save lives.

Testimonials

Since our main priority is the safety and well-being of our patients and employees, time is critical, effective communication is crucial, and both save lives. With Message911, we are able to send precise messages to employees and emergency response personnel in a fraction of the time it would have taken to do them manually: minutes versus hours.

You can deliver pre-recorded messages and messages recorded on-the-fly. Plus, messages are delivered to either a live person or an answering machine, and they can be written and delivered via text and email. Moreover, multiple attempts to deliver the messages are made to ensure delivery and maximum efficiency.

Message911 gets critical information to the right people at the right time and is simple to use. It's an amazing tool that helps us stay ahead of the game and keeps us on the cutting edge in healthcare.

Charlotte S. Clark, CHSP, EMHP
Emergency Management Manager
Grady Health System

"When uncertain conditions are upon us, relying on Message911 is easy. They have proven their ability to manage the scale of what we need, when we need it - quickly, reliably and affordably. We have been extremely impressed with their client support as well, who go above and beyond to ensure our system is on standby and ready to perform. Regular system testing for phone verification makes us confident that the system will work exactly as we need it, when we need it most."

John Walker
Central Baptist Hospital

Solutions

Message911™ is a phone, web and cloud-accessible emergency notification system that allows large and small organizations to communicate to groups of people during emergency situations through pre-recorded and original messages, while providing real-time tracking of communication. Messages are provided through phone, email, SMS and fax. In addition, Message911 provides 24-hour client service support and is simple to use during real-world emergency situations.

Accounts can be tailored to meet each client's specific needs and optimized to reflect their organizational structure. Simple, quick and reliable, Message911 offers emergency notification capabilities for an affordable low cost and can scale to meet client demands and requirements seamlessly.

Message911's system is designed for intuitive use and can be learned in minutes. It is interoperable with multiple systems and has an abundant capacity, capable of easily fulfilling all of communication needs. Automatic daily backups with redundant systems from power to processors ensure reliability--meaning our system works when you need it. By providing a central point of communication that is up to 60% more affordable than the average yearly desktop system, Message911 is a proven service for outsourcing all of your emergency communication needs.

User Cycle

	From Alert Notification…
1	Access Application
2	Select Message
3	Select Recipients
4	Press Send
	… to Recipient Awareness

About Message911

Mission Statement
Message911's purpose is to help people communicate quickly, effectively and easily during emergency situations by providing a communication tool that can be individually tailored to users' needs.

Company
Message911's current client portfolio and over 15 years of experience establish a solid foundation of market knowledge, expertise, methodologies and best practice experience.

Research
As a leader in the communication industry, Message911 keeps track of current industry trends and peer research in order to provide the most up-to-date and effective services for its clients.

About CallingPost Communications, Inc.

Message911 is an emergency communication solution of CallingPost Communications, Inc. -- a company that provides a cost-effective, fast, convenient and reliable way to quickly deliver important telephone messages.

Our company was founded in 1995 by Phil Alexander, a former engineer in the nuclear power industry, who in frustration diagrammed a simple telecom software solution to simplify his personal life. After pioneering the technology, Alexander donated the service to churches and non-profits, ultimately taking his invention to market, which eventually led to the birth of CallingPost Communications, Inc.

Today, CallingPost™ has expanded its product line to include customized and branded high-speed messaging solutions for emergency notification, business professionals and personal life management. Additionally, it has developed an exceptional fundraising solution for schools that enables educators to significantly offset the cost of school-to-home communication.

CallingPost messaging solutions are available in all areas of the United States, Canada and Puerto Rico.

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