# Residential

**Emergency Notification System** 





# **Communicate Quickly**

Communication is vital to all successful organizations, but is especially important to residential administrators. Being able to quickly and easily send messages to employees and residents keeps the community members informed, safe and secure while saving time and money. Inclement weather, natural disasters, fires and power outages all require immediate and appropriate response plans that are served by an Emergency Notification System; however, day-to-day communications within the community such as meeting notifications, pool closures, and gate-code changes can also benefit from such a system. With an emergency response notification system, residential organizations have the tools necessary to manage the both crisis situations and everyday community communication needs.

# **Applications**

Applications are numerous and include:

- Crime-spree awareness
- Power failures
- > Inclement weather
- Safety tests and drills
- New gate codes
- Pool closures
- Meeting notifications
- Closings and cancellations
- Water outages

# **Messaging Examples**

The following actual messages from our residential users demonstrate the various ways the emergency notification system can be utilized:

## **Hot Water Outage**

We apologize, but there will be no hot water for about thirty minutes starting at 11:00. Please call maintenance if you have any questions.

#### **Pool Closures**

The pool will be closed for cleaning on June 1<sup>st</sup> through June 5<sup>th</sup>. We are sorry for any inconvenience. - The maintenance department

# Messaging Examples (continued)

#### **New Gate Codes**

Attention residents: Please stand by for an important message from the management office. Please be advised that the walk-through gate codes have been changed. To obtain the new code please check by our management office. We are asking that all residents keep carport lights on and vehicles locked to deter burglaries in our area. If you see anything suspicious, we urge you to call the Sheriff's office and request an officer to check things out. Thank you for your attention in this matter.

# **Stay on the Cutting Edge**

The quicker messages can be sent during emergency situations often amounts to the difference between life and death. Speedy communication is also useful in day-to-day business operations and community notifications. By incorporating Message 911's functionalities into your organization, you'll stay on the cutting edge of the residential industry and improve your ability to protect your employees and better serve your residents.

## **Testimonials**

Message911 has shown us that they are willing to go the extra mile to ensure we have the tools we need to operate safely and effectively. We are able to modify their system to support our growth and meet the changing demands of our residents. With Message911, we ensure employee and resident safety while maintaining the customer experience.

Robert Frazier Morningside of Fullerton



We used to send out newsletters and post public notices to our residents when we needed to make them aware of any information onsite. Now we use Message911 to communicate nonemergency and emergency information to our residents in a moment's notice.

Gilda Tashman Maralago Cay

## **Solutions**

Message911™ is a phone, web and cloud-accessible emergency notification system that allows large and small organizations to communicate to groups of people during emergency situations through pre-recorded and original messages, while providing real-time tracking of communication. Messages are provided through phone, email, SMS and fax. In addition, Message911 provides 24-hour client service support and is simple to use during real-world emergency situations.

Accounts can be tailored to meet each client's specific needs and optimized to reflect their organizational structure. Simple, quick and reliable, Message911 offers emergency notification capabilities for an affordable low cost and can scale to meet client demands and requirements seamlessly.

Message911's system is designed for intuitive use and can be learned in minutes. It is interoperable with multiple systems and has an abundant capacity, capable of easily fulfilling all of communication needs. Automatic daily backups with redundant systems from power to processors ensure reliability--meaning our system works when you need it. By providing a central point of communication that is up to 60% more affordable than the average yearly desktop system, Message911 is a proven service for outsourcing all of your emergency communication needs.



# **About Message911**

## **Mission Statement**

Message 911's purpose is to help people communicate quickly, effectively and easily during emergency situations by providing a communication tool that can be individually tailored to users' needs.

### Company

Message911's current client portfolio and over 15 years of experience establish a solid foundation of market knowledge, expertise, methodologies and best practice experience.

## Research

As a leader in the communication industry, Message911 keeps track of current industry trends and peer research in order to provide the most up-to-date and effective services for its clients.

# **About CallingPost Communications, Inc.**

Message911 is an emergency communication solution of CallingPost Communications, Inc. -- a company that provides a cost-effective, fast, convenient and reliable way to quickly deliver important telephone messages.

Our company was founded in 1995 by Phil Alexander, a former engineer in the nuclear power industry, who in frustration diagrammed a simple telecom software solution to simplify his personal life. After pioneering the technology, Alexander donated the service to churches and non-profits, ultimately taking his invention to market, which eventually led to the birth of CallingPost Communications, Inc.

Today, CallingPost™ has expanded its product line to include customized and branded high-speed messaging solutions for emergency notification, business professionals and personal life management. Additionally, it has developed an exceptional fundraising solution for schools that enables educators to significantly offset the cost of school-to-home communication.

CallingPost messaging solutions are available in all areas of the United States, Canada and Puerto Rico.

## Team Message911

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